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| --- | --- | --- | --- | --- |
| Requirement | 4 | 3 | 2 | 1 |
| Required information | All are present: name, title, author, summary, graphics, critiques, quotes, plus additional information | All required elements  name, title, author, summary, graphics, critiques, quotes | Most required elements | Few required elements |
| Graphics | All graphics are related to the book; all borrowed graphics have source citation underneath | All graphics related to book; some are cited | All graphics related; none are cited | Graphics don’t relate or are not present; none cited |
| Attractiveness | Poster is creative and attractive in design, layout and neatness | Poster is attractive in design, layout and neatness | Poster is acceptably attractive in design, layout and neatness but is somewhat messy | Poster is messy and poorly designed; distracting |
| Conventions | No errors | 1-2 errors | 3-4 errors | 5- many errors |
| Interest | Poster includes language/graphics designed to effectively catch the interest of a potential reader and presents the book in a positive and enticing light; can be seen from at least 3 feet away | Poster includes language/graphics attempts to catch the interest of a potential reader and presents the book in a positive light; can be seen from at least 3 feet away | Poster includes language/graphics attempts to catch the interest of a potential reader and presents the book in a positive and enticing light; can be seen from fewer than 3 feet away | Poster is not very interesting and cannot be easily seen |

Score \_\_\_\_\_\_/20 X 5= \_\_\_\_\_/100